Tips for searching Business Insights Essentials

The Companies menu provides access to the following types of searches:

- Company Finder—search by name, location, revenue and more
- Company Histories—provides company perspectives for the largest and most influential companies
- SWOT Reports—Strengths, Weaknesses, Opportunities and Threats for companies around the world
- Investment Reports—financial snapshots and more

Under the Industries menu, view market share reports for example.
Under the Comparison Charts menu, compare companies and industries.